

COMPANY PROFILE · 2026

SAP Retail. Delivered with clarity.

S/4HANA implementation · SAP Retail expertise · Advisory & governance · AI automation · e-Invoicing · SAP staffing

Dubai, UAE pranixtechno.com

A specialist SAP consulting company

Pranix Technologies FZCO helps retailers, distributors and manufacturers plan, implement and run SAP with practical delivery expertise. We are based in Dubai Silicon Oasis, UAE, and were founded in 2026 by an SAP solution architect and delivery leader.

18+
years of SAP experience, 25 years overall

12
end-to-end SAP implementations led or delivered by our founder

3
GCC countries delivered: UAE, Saudi Arabia and Kuwait

2
e-invoicing mandates supported: UAE and Oman

CORE FOCUS

- S/4HANA implementation
- SAP Retail
- Solution architecture
- SAP advisory
- Project governance
- AI & process automation
- e-Invoicing for SAP
- SAP staffing

Retail context. SAP delivery discipline.

Retail operations move quickly. Your ERP should help teams make confident decisions across merchandise, stores, supply chain and finance.

Retail-first thinking

Article, pricing, replenishment, store and POS processes are where we go deep.

Practitioner-led delivery

Senior expertise across design, build, testing and go-live. The people you meet do the work.

Right-sized engagement

A consultant, a project team or independent advisory, scaled to your programme.

Practical SAP expertise, focused on the way retail works.
From business case to go-live and beyond.

SAP services built around your business

Support for new implementations, existing SAP landscapes and teams that need specialist capability.

S/4HANA

S/4HANA implementation

Greenfield and brownfield programmes on Private and Public Edition.

IS-RETAIL

SAP Retail expertise

Article master, assortment, pricing, replenishment, store operations and POS.

SOLUTIONING

Solution architecture

End-to-end design across S/4HANA, CAR, MDG, Ariba, analytics and POS.

ADVISORY

SAP advisory

Roadmaps, business cases, partner evaluation and programme health checks.

GOVERNANCE

Project governance

Steering, quality gates, vendor oversight and risk control.

AI + AUTOMATION

AI & process automation

Less manual work in finance, procurement, supply chain and stores.

E-INVOICING

e-Invoicing for SAP

SAP S/4HANA and ECC connected to any accredited provider, UAE and Oman.

STAFFING

SAP staffing

Screened functional, technical, architecture, testing and delivery professionals.

Choose the right path to S/4HANA

The route should reflect your operating model, process maturity, customisations and business goals.

GREENFIELD IMPLEMENTATION

Build a new S/4HANA system using fit-to-standard practices.

- Target process design
- Configuration and extensions
- Data migration, integration and testing
- Training, cutover and hypercare

BROWNFIELD CONVERSION

Convert an existing SAP ECC landscape, keeping proven processes and history.

- Readiness and simplification analysis
- Custom code remediation
- Business partner and finance data preparation
- Sandbox, test and production cycles

Our starting point: understand the business, assess the landscape, then recommend a realistic route.

Private Edition or Public Edition?

A concise decision framework to begin the conversation, not a substitute for a landscape assessment.

DECISION AREA	PRIVATE EDITION	PUBLIC EDITION
Best fit	Complex or heavily tailored operations	Standardised processes and faster rollout
Flexibility	High, with room for custom development	Standard processes with approved extensions
Upgrades	Planned on your timeline	Delivered regularly by SAP
Route in	Greenfield or brownfield	Greenfield

Not sure which fits? We assess your requirements and give you a clear recommendation.

Connected retail processes, end to end

We understand how merchandise moves from supplier to shelf, and how SAP supports each step.

Master data

Article, merchandise category, site, vendor and listing

Assortment

Assortment planning, listing rules and layout modules

Pricing & promotions

Purchase and sales pricing, markdowns and bonus buys

Procurement

Purchasing, vendor agreements and settlements

Replenishment

Forecasting, replenishment planning and allocation

Supply chain

Distribution centres, cross-docking, store deliveries, SAP EWM and TM

Store operations

Receiving, inventory, stock counts and transfers

POS & integration

SAP CAR, POS back-office integration and real-time data flow

SAP EWM and TM are delivered with our specialist partner Sybnoc.

Solutioning, advisory and project governance

Independent, senior oversight that keeps SAP programmes well designed, on time and on budget.

SOLUTION ARCHITECTURE

One accountable design

- S/4HANA Retail, Fashion, order to cash, procure to pay
- CAR, MDG, Ariba, Datasphere, SAC and POS integration
- LS Retail, D365, Salesforce, Magento, van sales apps
- WRICEF review and design authority

SAP ADVISORY

Independent guidance

- S/4HANA roadmap and business case
- Greenfield vs brownfield, cloud edition choice
- Partner and vendor evaluation
- Health checks and recovery of troubled projects

PROJECT GOVERNANCE

Control that works

- Programme board and steering committee
- Plans, milestones, RAID and status reporting
- SI and vendor oversight against SOW and budget
- SAP Activate quality gates, cutover go/no-go

AI and process automation

We find the high-volume, repetitive tasks in your SAP processes and automate them, using AI where it reads, classifies or predicts better than a fixed rule.

WHERE WE AUTOMATE

- Invoice processing, reconciliations and period-end close
- AI document capture for supplier invoices, POs and delivery notes
- Purchase order creation and approvals
- Article, price and master data maintenance with AI quality checks
- Store and supplier onboarding workflows

HOW WE BUILD IT

- SAP Build Process Automation and SAP BTP
- SAP Business AI and AI assistants for SAP users
- Workflow and Fiori apps
- Integration with non-SAP systems
- Automated regression testing for SAP releases

e-Invoicing for SAP: UAE and Oman

With our technology partner iMach Technologies and its iConnect platform, we connect SAP S/4HANA and SAP ECC to any accredited service provider (ASP).

UAE MANDATE (FTA · PEPPOL PINT AE)

30 Oct 2026	1 Jan 2027	31 Mar 2027	1 Jul 2027
Phase 1 appoints an ASP	Go-live, revenue ≥ AED 50m	Phase 2 and government appoint ASP	Phase 2 and government go-live

B2B and B2G in scope. Five-corner Peppol model: invoices go through accredited ASPs, which report tax data to the FTA. Penalties from AED 5,000 per month apply for not implementing on time.

Oman (OTA · Fawtara): same five-corner model with Peppol PINT OM, phased from selected large taxpayers in 2026.

OUR FRAMEWORK

- ✓ Readiness check of SAP version, billing flow and master data (TRN, Peppol ID)
- ✓ Tax treatment and UAE transaction flags derived in SAP
- ✓ Mapping to PINT payload, secure ASP API calls and safe retries
- ✓ Every ASP status written back to the SAP eDocument
- ✓ Inbound invoices routed into SAP (IDoc, eDocument or VIM)
- ✓ Works with SAP DRC, Integration Suite, ABAP or IDoc/middleware

From insight to lasting value

A structured approach that combines retail knowledge with SAP delivery discipline.

01

Discover

Understand goals, processes and the current landscape.

02

Design

Target processes, solution design and a realistic plan.

03

Deliver

Configure, develop, test, migrate, train and go live.

04

Support

Stabilise, optimise and support ongoing operations.

Retail segments we work with

Experience across a wide range of retail formats and business models.



Fashion & Apparel



Grocery & FMCG



Consumer Electronics



Home & Lifestyle



Department Stores

Also: duty-free, pharmacy, dairy and food manufacturing, and wholesale distribution.

Where our founder has delivered SAP

Implementations, rollouts and migrations led or delivered by our founder in previous roles, across the UAE, Saudi Arabia and Kuwait.

7
End-to-end SAP ECC / IS-Retail implementations

5
End-to-end S/4HANA and Suite on HANA implementations

4
SAP IS-Retail rollouts, plus 2 ECC to S/4HANA migrations

100
People in the largest programme team led

Sharaf DG · Al Tayer Group · Kout Food Group · Citi Pharmacy · Rasasi Perfumes · Olayan · Sun & Sand Sports · Albatha Group · ONYX · Emirates Rawabi · Farm Fresh · Gulf Marketing Group · Alghanim · Federal Foods · Flemingo · Harvey Nichols · T. Choitram & Sons · Nesto Group · Geepas · Jaleel Holdings

Certifications: SAP Retail, S/4HANA Sales, SAP Activate Project Manager, Procurement, CRM, Order Fulfillment · PMP · CSPO

Case studies

SAP programmes delivered by our founder in previous roles. Client names withheld.

GROCERY & HYPERMARKETS · UAE, KSA, BAHRAIN

Hypermarket and supermarket group

20+ companies · SAP ECC 6.0 IS-Retail + LS Retail POS · Founder: SD consultant

- ✓ One SAP structure for 20+ companies
- ✓ Central pricing and promotions with margin check
- ✓ POS sales reconciled before posting

Result: one master record, daily reconciled sales, central promotions.

DUTY-FREE & TRAVEL RETAIL · AFRICA

Duty-free and travel retail operator

~40 stores in 13 countries · SAP ECC 6.0 IS-Retail · Founder: project manager

- ✓ Store, bulk and in-flight duty-free sales
- ✓ Consignment and hire-purchase sales
- ✓ Price Planning Workbench and bonded warehouses

Result: one regional template, later rolled out further.

Case studies

SAP programmes delivered by our founder in previous roles. Client names withheld.

RESTAURANTS & FOOD MANUFACTURING · KUWAIT

Restaurant and food manufacturing group

260+ restaurants, 4 plants, 1 DC · S/4HANA 2022 full stack · Founder: delivery manager

- ✓ S/4HANA, MDG, SuccessFactors and Ariba
- ✓ NCR POS, fleet and contact-centre integration
- ✓ HANA Cloud data lake and SAC analytics

Result: signed-off charter and governance for a team of up to 80.

ELECTRONICS & APPLIANCES · UAE

Consumer electronics and appliance brand

Central warehouse and service centre · IS-Retail + SAP Customer Service · Founder: SAP consultant

- ✓ Warranty checked on the first call
- ✓ Serial-number tracking of every repair
- ✓ Spare parts and labour billed accurately

Result: traceable repairs and consistent warranty billing.

Specialist partners for a complete SAP delivery

Pranix leads the engagement and stays accountable for the outcome. Our partners add depth where a programme needs it.

TECHNOLOGY PARTNER

iMach Technologies

SAP development, integration and SAP BTP specialists. Their iConnect platform powers our SAP e-invoicing integrations.

imachtec.com

STAFFING PARTNER

Venqtel Tech

Widens our pool of screened SAP functional and technical consultants for contract, project and permanent roles.

venqtel.com

EWM & TM SPECIALIST PARTNER

Sybnoc

Dubai-based SAP EWM and SAP TM specialists for warehouse, distribution centre and transportation processes.

sybnoc.com

Practical expertise. Work with us your way.

Deep domain knowledge

Retail processes and SAP best practices

Experienced professionals

Hands-on delivery across the full lifecycle

Flexible engagement

Advisory, project teams or individual experts

Focus on business value

Solutions that work in real retail environments

ENGAGEMENT MODELS

01

Advisory

Short-term advice, governance, health checks and QA

02

Project team

End-to-end implementation and e-invoicing delivery

03

Individual experts

Specialist consultants to strengthen your team

Let's talk about your SAP and retail goals

Whether you are planning a new implementation, an e-invoicing integration, or need specialist SAP resources, we can help.

- **Building A1, Dubai Digital Park, Dubai Silicon Oasis, Dubai, UAE**
- **info@pranixtechno.com**
- **+971 55 299 6626**
- **pranixtechno.com**



Retail today.
Ready for tomorrow.

SAP expertise. Practical delivery. Real progress.

